



Brock Springer

Senior Interactive Art Director

www.bsdesigned.com

Contact Information



: (817) 233-5805



: springerbrock@protonmail.com

WORK EXPERIENCE

education background

The Art Institute of Dallas, Dallas, TX
Bachelor of Fine Arts Graphic Design,
September 2009 Overall GPA 3.5

work experience

PRESENT-
JAN 2025

BS Design

Freelance Art Director

Commissioned to help design branding and website projects for small to medium companies in the DFW area.

NOV2012-
DEC 2024

American Paint Horse Association

Senior Interactive Art Director

Responsible for the delivery of a consistently high level of communication design on time, while building and managing business relationships together with the Digital Creative Lead. Development and execution of creative concepts and style guides that adhere to brand standards. Ensure the usability, consistency, brand relevance, and functionality of the finished product.

OCT2009-
NOV 2012

Creative Magma

Interactive Art Director

Hired to create amazing brands and even better websites. Worked on local and global brands with graphic design, brand development, conceptualization, web design and anything else I could get my hands on.

SKILLS & QUALITIES

software

Adobe Illustrator CC
Adobe Photoshop CC
Adobe After Effects CC
Adobe Indesign CC
Adobe Dreamweaver CC
Microsoft Office

cms platforms

Sitefinity
Squarespace
WIX
Wordpress

qualities

I enjoy working alone or in a group setting. Some of my personal qualities include: ambitious, cooperative, decisive, **imaginative**, loyal, orderly, **punctual**, leader, observant, persistent, and **honest**

awards

First Place 2015 AHP Equine media website

First Place 2016 AHP Equine media Chrome eNewsletter